

"Before I Die I Want To..." Instructions + Photo Release Label

To submit your own Polaroid to this project, please follow these steps:

1. Think about what you want to do before you die.
2. Have someone take a Polaroid photo of you AS you are stating what it is you want to do before you die. If possible, have this be the first time the photographer learns of your goal. Make sure it's a photo of you (only) from the shoulders up - have a look through the site to get the feel of the crop of the photos. Also, please only do this shot once (versus picking the best photo out of a couple tries). Our aim is to get people in the moment of stating their desire, not to have all smiley-perfect photos!
3. In your own handwriting in the large white area of the Polaroid under the photo, write down with a BLACK sharpie marker what you just said you want to do before you die, starting with the words "Before I die I want to..." Make sure your statement is legible. Please note, only Polaroid photos (with the large white area at the bottom) are acceptable. Also, in some rare cases starting the sentence with "Before I die I want to..." isn't applicable. If that is the case for you, write your sentence in a way that it works for you. Also, if English is not your native language, please write your answer in your native language. Include an English translation on the back for us, if possible.
4. Print out this form, cut out a photo release label (below), and tape the photo release label to the back of your Polaroid. By signing the release you agree to the legal terms of this project (see below). Please don't forget to include your email, so that we can ask you in a few years if you have done what you stated you would do before you die. By participating, we assume you are excited about this project, so we will be adding your email to a listserve that seldomly alerts you when there are major happenings with this project (i.e. a new book is available that may have your portrait in it, etc.). You will have the option to unsubscribe from this list. If you don't have an email address, please include the email address of someone close to you.
5. Real-mail your Polaroid(s) to us. (Digital copies without real Polaroids will not be accepted.)

Before I die I want to...
 P.O. Box 381168
 Brooklyn, NY 11238

6. Assuming the photos are appropriate, we will happily include them in the project.
 Questions? Contact mail@beforeidieiwantto.org Thank you so much for participating, Nicole

For you to tape to the back of your photo >

The "Before I die I want to..." Photo Release Label

I, _____,
 (print first + last name clearly)

certify that I am in this photo, and I agree to the Legal Terms* stated below.

signature: _____

date: _____ city: _____

email: _____
 (please print email clearly, too!)

An extra for a friend >

The "Before I die I want to..." Photo Release Label

I, _____,
 (print first + last name clearly)

certify that I am in this photo, and I agree to the Legal Terms* stated below.

signature: _____

date: _____ city: _____

email: _____
 (please print email clearly, too!)

***Legal Terms**
 By submitting information to "Before I die I want to..." by photographing someone for this project, or by allowing your photo to be taken for this project, you grant "Before I die I want to..." a perpetual, royalty-free license to use, reproduce, modify, publish, distribute, and otherwise exercise all copyright and publicity rights with respect to that information/photography at its sole discretion, including storing it on "Before I die I want to..." servers and incorporating it in other works in any media now known or later developed including without limitation published books. This full irrevocable consent is without compensation. If you do not wish to grant "Before I die I want to..." these rights, it is suggested that you do not participate in this project.

"Before I die I want to..." reserves the right to select, edit and arrange submissions, and to remove information from the "Before I die I want to..." website at any time at its sole discretion. The use of images from this site requires written authorization (contact: mail@beforeidieiwantto.org) with one exception; you may post up to four images as a link to this site.